

Photography Tips

Showing off your cottage



- ▶ Use the highest quality camera that you can.
- ▶ Take all the images the same orientation (either all horizontal or all vertical)
- ▶ Remove any clutter in and around your cottage. Move cars, garbage cans, clutter on counters, knick knacks, etc. (stuff on your fridge looks cozy to you but cluttered to renters)

- ▶ Take interior photographs when interior and exterior light is as close as possible to the same (not night time or brightest time of day).
- ▶ IF you shoot during the day when bright light is coming in the windows turn on your flash.
- ▶ On extremely bright days use your flash outdoors to brighten shadow areas
- ▶ Take interior photos with your back as close to wall as possible so you show more of the room
- ▶ Make sure your photos are large enough to use for your ad. (no screen captures)
- ▶ Try to take your photos during June through September
- ▶ Lighting looks best when the sun is beside or behind you (later in the day)